

SYLLABUS FOR 2023/2024 ENROLLMENT

GENERAL INFORMATION

1. Name of the course

Introduction to tourism

2. Name of the faculty

Department of Tourism and Recreation

3. Level of education

First-cycle studies

4. Number of ECTS credits

3

5. Number of hours per semester

semester	lecture	classes	lab./flc	prj./pc	self-study	internship
I	15	15				

6. Language of instruction: English

7. Lecturer

Dominik Dąbrowski - PhD

Tomasz Mazurek - MSC

DETAILED INFORMATION

8. Access requirements

1. No

9. Objectives of the course

C1 Introduction to the issues of tourism.

C2 Introduction to notions and definitions in the field of tourism and to basic classifications, types of tourism and phenomena.

C3 To gain knowledge of tourism organisation.

10. Field-specific learning outcomes in terms of knowledge, skills and social competences

A student who successfully passed the course:

reference to field-specific learning outcomes

KNOWLEDGE

EU01	He/she knows and understands to an advanced level various phenomena of social sciences, humanities, exact sciences, natural sciences and physical culture and the practical application of this knowledge in professional activity related to the major	K_W01
EU02	The student knows and understands conceptual categories and terminology in social sciences, humanities, sciences, natural sciences and physical culture as well as the practical application of this knowledge in professional activity related to the major	K_W02

SKILLS

EU03	Can identify human individual needs in tourism and recreation in various aspects: related to health, natural, economic, cultural and social phenomena connected with them	K_U01
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EU04	The student is able to observe social phenomena and processes (cultural, political, legal, economic and related to physical culture) and describe, analyse and interpret them using basic theoretical approaches and concepts.	K_U03
SOCIAL COMPETENCES		
EU05	Is ready to adapt and act in new conditions and situations	K_K06
EU06	Is ready to develop and use interpersonal skills	K_K07
11. Programme content		
Form of the activity – Lecture		
<ol style="list-style-type: none"> 1. Concepts and definitions related to tourism. 2. Outline of the history of tourism. 3. Typology of tourism and tourists 4. Factors (conditions) of tourism development. 5. Characteristics of basic forms of tourist traffic. 6. National and foreign tourist traffic. 7. Structure of tourist activity of the population. 8. The euphoria and dysfunctions of tourism (the influence of tourism on people and natural, socio-cultural and economic environment). 9. Organisation of tourism in Poland and abroad. 10. Problems and challenges of contemporary tourism. 		
Form of the activity – Classes		
<ol style="list-style-type: none"> 1. Different definitions of the term tourism and basic concepts connected with it (tourist attractiveness, tourist values, travellers, tourist development, tourist infrastructure, tourism, tourist product). 2. Pros and cons of tourism development. 3. Motives of practicing tourism as a factor determining tourists' behaviours and decisions. 4. Geographical, demographic and social factors - determinants of tourism. 5. Functions of contemporary tourism (eupunctions and dysfunctions). 6. Tourist services - types, division, importance. 7. Tourist organizations in Poland and in the world. World Tourism Organisation (UNWTO) - role, aims, tasks, activity. 8. Global Tourism Code of Ethics. 9. Formulating "commandments" of a cultural tourist. 10. Examining the tourist function of a region. 		
12. Didactic tools/methods		
1. Overhead projector, laptop		
2. Multimedia presentations		
3. Didactic films		
4. Studying the subject literature		
13. Methods of assessment		
1. Assessment of presentations prepared by students		
2. Continuous assessment (control works, colloquia, projects)		
3. Activity during classes		
4. Written exam		
14. Student workload		
Form of activity		number of hours
1. Classes with direct participation of the teacher and consultations		40

2. Student workload	35
sum	75
Total number of ECTS credits	3
15. Literature	
Basic literature:	
1. Gaworecki W.: Turystyka. Polskie Wydawnictwo Ekonomiczne, Warszawa 2007	
2. Kurek W.: Turystyka. Wydawnictwo Naukowe PWN, Warszawa 2007	
3. Łobożewicz T., Bińczyk G.: Podstawy turystyki. Wyd. Wyższa Szkoła Ekonomiczna, Warszawa 2001	
4. Walasek J.: Turystyka w Unii Europejskiej. Wyższa Szkoła Społeczno-Przyrodnicza im. Wincentego Pola w Lublinie, Lublin 2009	
Supplementary literature:	
1. Łobożewicz T.: Turystyka osób niepełnosprawnych. UKFiT, Warszawa 1991	
2. Sznajder M., Przeźbińska L.: Agroturystyka. Polskie Wydawnictwo Ekonomiczne, Warszawa 2006	
3. Zaręba D.: Ekoturystyka. Wydawnictwo Naukowe PWN, Warszawa 2006	
4. Jędrzejczyk I.: Nowoczesny biznes turystyczny. Ekostrategie w zarządzaniu firmą, Wydawnictwo Naukowe PWN, Warszawa 2001	
16. Forms of assessment - details	
<p>Conditions for obtaining course credit: The course ends with an examination and a pass mark. Percentage distribution of assessed effects in the categories knowledge, skills, competences: W - 60%, U - 30%, K - 10%</p> <p>Written examination on the content of lectures (test):</p> <ul style="list-style-type: none"> - Duration 60 minutes - 15 choice and descriptive questions. - The condition to obtain a positive mark is 60% of the obtained points. - Scoring: maximum 30 points possible. (2 points per answer - max) <p>0 - 17 points. - unsatisfactory (2,0) 18 - 20 sufficient (3.0) 21 - 23 sufficient plus (3.5) 24 - 26 good (4.0) 27 - 28 good plus (4.5) 29 - 30 very good (5.0)</p> <p>Active participation in classes and two tests in the form of a one-choice test and a supplementary test are required to get a credit for classes.</p> <p>Test: 10 questions - max 2 points per question</p> <p>0 - 11.5 points. - fail (2.0) 12 - 13 pts. - D (3.0) 13.5 - 14.5 points. - D+ (3.5) 15 - 16 pts. - db (4.0) 16.5 - 17.5 pts. - db+ (4.5) 18 - 20 pts. - db (5.0)</p> <p>The final grade for the exercises is the arithmetic mean of all grades obtained and the observation of student involvement and work throughout the semester.</p>	
17. Other useful details concerning the course	
1. Direct information about the issues of classes and a program content is provided by the teacher during classes and during office hours	
2. Classes will be held at John Paul II University in Białą Podlaska or online	
3. Classes will be held in accordance with the current schedule	
4. Office hours will be held in accordance with the applicable schedule	